P Broks Science media and culture

Looks at family magazines.

Uses costs, readerships and circulation figures.

Who writes for the magazines? Cannot find any of the journalists in publications listed by BM (BL?) catalogue or the Poole or Wellesley index. (? What are these?)

Writers were professionsal sicentists, professional writers, mixed with clergy, barrister, parliamentary members, ex-govenors, company scecretaries,

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“Opening a new science series Pearson’s Weekly recognised that to many people the very name of sicenc ewas repellent. …. That practical science aws and expensive and dangerous pursuit.|